

PRIVACY POLICY OF JOSEPH REICHERT, INC.

By Joseph Reichert
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Who We Are

Joseph Reichert, Inc., is a for-profit corporation, incorporated under the laws of the State Of New Mexico. Our website address is: <https://www.josreichert.com>. Our mailing address is:

Joseph Reichert, Inc.
P.O. Box 3191
Albuquerque, New Mexico, 87190

What Personal Data We Collect And Why We Collect It

When you leave posts on the site, reply to posts, submit articles or supplements to articles, provide us with any written information intended to appear on our site, or otherwise communicate with us through our web site or our email addresses, we collect your name, as you have provided it to us, your email address, your IP address, and your browser user agent string. We collect your name and email address in order to identify who you are, your location, and to identify you to our readers as the author of any written material which you have submitted to us for publication. Your IP address, and your browser user agent string are collected for the purpose of filtering out spam.

An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: <https://www.automattic.com/privacy>. After approval of your post, reply to a post, article, or supplement to an article, your profile picture is visible to the public in the context of the material you have submitted.

When you submit a purchase order to us by mail, we will also necessarily come into possession of your mailing address, the address you use for receipt of merchandise, the identity and quantity of the items you are ordering from us, and the verification we require before filling your order. This verification will display your assertion that you are over the age of eighteen years, that you agree to abide by our Conditions Of Sale, and your signature. All of the information referenced in this paragraph is necessary for us to fill your order. As your order must be accompanied by some form of payment instrument, we also will come into possession of any information displayed on that instrument. For example, if you pay by check

we will acquire information concerning the name of your banking institution, your bank's routing number, your checking account number, and your address as displayed on your check.

Media

If you upload images to the our website, you should avoid uploading images with embedded location data, including EXIF and GPS. Visitors to the website can download and extract any location data from images on the website.

Reader Submissions, Contact Forms And Cookies

If you submit a post, reply to a post, submit a researched article, or tender a supplement to a researched article to us, please be notified that written submissions may subject to moderation; that is, you submit all such materials subject for our review before we agree to publish them. As of the date of publication of this iteration of our privacy policy (February 22, 2020) there are no exceptions to this rule; that is, no person has been given permission to freely publish his or her writings on this site without prior review and approval of the materials submitted. However, this policy may be changed without further notice and certain submissions from our readers may be published without review.

To facilitate your communications with us, we may offer you the option of saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies may last indefinitely. If you visit our login page, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

If you log in, we will also set up several cookies to save your login information and your screen display choices. We make no representations concerning how long the personal information recorded by these cookies will persist.

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Sharing Your Data

We do not voluntarily share your data with anyone outside of our corporate office; therefore, the only persons with access to it are the shareholders, officers, directors and employees of Joseph Reichert, Inc.

We make an exception to this rule under the following circumstances: if you request that we share your data, or if we are required to do so to fulfill the requirements of the law (by way of example, but not limitation, in the case of a valid subpoena issued by a court of competent jurisdiction, or a demand by governmental tax authorities requiring us to show our sources of income). We will not sell your data to anyone. We also will refrain from contacting you with offers for our own products, unless you send us a request that we do so.

If we receive a request from you that we share your data with others not affiliated with Joseph Reichert, Inc., we reserve the right to take any and all steps necessary to verify that you are the person who initiated that request. We apologize in advance if the verification process entails delay or additional effort on your part, but we will take every measure we deem prudent to prevent the unauthorized release of your information to scammers and impostors.

How Long We Retain Your Data

If you communicate with us, or provide any material to us for publication or possible publication on this website, all data connected with your communications and submissions may be retained indefinitely. We do not make any representations or promises that we will delete any information which you have placed under our control, and we have not made any provision for you to exercise any type of continuing control over it.

What Rights You Have Over Your Data Data Deleted And Erased At Our Discretion

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. However, we will not undertake to erase any personal data we hold about you. Therefore, when providing us with personal data, or communicating with us and thereby giving us your personal data as an incident of such communication, you should assume that we will retain it indefinitely.

Where We Send Your Data

As of the date of publication of this Privacy Policy (February 22, 2020) we do not send your data to any third party, save for such transmissions as may be required to review your communications to us through a spam screening service. This may change in the future if we modify our method of operation, for example, should we enter into a contract with a third party order fulfillment agency to handle merchandise sales on our behalf, or contract with an agent to assist us with such sales. In the event that such a change is made, we will inform you of that fact by an amendment to this Privacy Policy disclosing such arrangements.

**How We Protect Your Data
What Data Breach Procedures We Have In Place**

At this time we protect your financial data by processing all purchase orders manually, by means of written orders received by us through physical delivery of hard copy mail. None of these orders, nor the financial instruments sent with them (checks, money orders, etc.) , are digitized, but are retained only in hard copy form.

All other data (your name, as you have provided it to us, your email address, your IP address, and your browser user agent string) are not the subject of any special protections.

**Third Parties From Whom We Receive Data
What Automated Decision Making And/Or Profiling We Do With User Data**

We do not receive data from any third parties, and in particular do not participate in or subscribe to any type of prospect list services or automatic email advertising services. We do not engage in automated decision making or profiling. We do review lists which reveal the geographical areas from which our visitors access our website as a means of determining how to make our site and our products more accessible to our users, but we do not make any determination concerning their individual identities beyond the information they voluntarily provide to us.

Special Notice Concerning Information You Place In Emails To Joseph Reichert, Inc.

If you correspond with us by email or any reason, you may choose to include information about yourself in your email correspondence. Please be aware that we cannot control the contents of email you send to us. We do not make it a practice to purge our email directories, and any information you send to us by email may potentially be retained indefinitely. As with your other data (your name, as you have provided it to us, your email address, your IP address, and your browser user agent string) the contents of your emails to us are not the subject of any special protections. We will not voluntarily publish your emails to third parties unless you request we do so, but make no other guarantees concerning their security.

PLEASE RETURN TO REVIEW THIS PRIVACY POLICY FROM TIME TO TIME. WE RESERVE THE RIGHT TO AMEND IT AS THE NEEDS OF OUR ENTERPRISE CHANGE. HOWEVER, ANY CHANGES WE MAKE WILL ONLY APPLY PROSPECTIVELY; THAT IS, ANY INFORMATION YOU PROVIDE TO US WILL CONTINUE TO BE TREATED IN CONFORMITY WITH THE PUBLISHED PRIVACY POLICY IN PLACE ON THE DATE YOU SUBMITTED YOUR INFORMATION TO US.